Proudly Supporting Our Communities

**Donation Drive for Houston Food Bank:** $2 million raised for Houston Food Bank in partnership with Houston Astros star Alex Bregman’s FEEDHOU campaign, anchors & reporters volunteered to help package food for distribution

**KPRC 2 Habitat Home:** home constructed with Habitat for Humanity for deserving local family, home dedication ceremony held in June

**KPRC Summer Blood Drive:** 1,391 successful blood donations during station blood drive June 11-15, each donation could save up to three lives

**Clear the Shelters:** Pet adoption drive with local shelters for month of August, in partnership with Telemundo Houston. 4,669 pets adopted locally during the campaign. Almost $3,500 raised for Houston Humane Society through Tex Calendar sales.

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**Meals On Wheels:** KSAT partnered with meals on wheels for a telethon that raised over $40,000 “Wishlist Wednesday” for The Children’s Shelter, giving over $20,000 worth of Amazon wishlist items and $23,000 cash donated

**United Way “Thank-A-Thon”**: Over 800 messages of thanks for frontline workers

**SPURS Café with the San Antonio Food Bank:** Joint effort with the Spurs Give, The Tim Duncan Foundation, local restaurants and the Food Bank to provide healthy meals to families in low income housing.

**SA YouthCue Choir Series** raised a total of $50,230

**Hunger Action Month (Sept)** provided 22,232 meals through donations from the community
**Food 4 Frontline Workers**
WJXT Jacksonville, WDIV Detroit and WSLS Roanoke

Food for Frontline: WDIV served $350,000 in meals to frontline workers at 13 hospitals.

Detroit Out Loud: This two-day festival celebrates art, culture, and families of Detroit with music, cooking demonstrations, art demonstrations and family activities Detroiter can do “together” online.

Gardner White Red Cross Blood Drive: As part of our ongoing commitment to ensure that the American Red Cross get blood donations, WDIV-Local 4 and Gardner White Furniture hosted blood drive.

Vote 4 the Best Small Business Grant: WDIV granted $100,000 in digital advertising to 15 local businesses to help them during this health and economic crisis.

Food4Frontline Workers $30,000 raised
March for Babies (Virtual Walk) $90,000 raised
Graduations 46 hours of high school and college graduations aired
Kicks for the Kids/933 pairs of new shoes donated
Heart Walk-Sept. 10/ $1,543,000 raised

Food for Frontline: Raised more than $30,000 and distributed 2,500 meals.
Voter Registration Drives (2): These events generated 4,752 newly registered voters.

A Gift for Teaching Phone Bank: The phone bank for A Gift For Teaching raised $38,268 to serve teachers and their students in Orange and Osceola counties.

Thanks to matching grants and the buying leverage at A Gift For Teaching, each $1 raised can purchase $20 in school supplies. So, funds raised will be converted into $765,360 worth of school supplies for Central Florida students.

April Food Bank with Healthy Souls International: Over 7,000 lbs of food and supplies collected plus $5,072 in cash and checks.

A Gift for Teaching Telethon
WKMG’s Crystal Moyer reports