

# WE ARE BROADCASTERS



Photo credit: FEMA/Walt Jennings

In times of joy or moments of grief, we are there.

We are broadcasters – your local television and radio stations, bringing you the moments that matter most.

With more choices than ever before, people still choose broadcast television and radio over all other forms of media combined.

And even when other forms of communication fail, we are always on, and always there.

We are the pioneers and the innovators.

We are the first informers in times of crisis.

We are America's broadcasters.

[WeAreBroadcasters.com](http://WeAreBroadcasters.com)

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 **NAB**<sup>®</sup>  
NATIONAL ASSOCIATION OF BROADCASTERS