



### Sample Social Media Posts

In 2020, radio is turning 100 years old! To celebrate this special anniversary, we're putting the spotlight on the enduring value of radio. #Radio100

As free, broadcast radio celebrates its 100th year, we recognize the enduring value and continued importance of a medium that reaches 272 million Americans each week. #Radio100

In 2020, radio is turning 100 years old! [Station] has been serving [city] since [year]. Here's to 100 wonderful years of radio, and to at least 100 more! #Radio100

To help us celebrate 100 years of radio, share your favorite memory of listening to the radio! #Radio100