

Proudly Supporting Our Communities

Donation Drive for Houston Food Bank: \$2 million raised for Houston Food Bank in partnership with Houston Astros star Alex Bregman's FEEDHOU campaign, anchors & reporters volunteered to help package food for distribution

KPRC 2 Habitat Home: home constructed with Habitat for Humanity for deserving local family, home dedication ceremony held in June

KPRC Summer Blood Drive: 1,391 successful blood donations during station blood drive June 11-15, each donation could save up to three lives

Clear the Shelters: Pet adoption drive with local shelters for month of August, in partnership with Telemundo Houston. 4,669 pets adopted locally during the campaign. Almost \$3,500 raised for Houston Humane Society through Tex Calendar sales.



Raising Money and Volunteering at the Houston Food Bank
Shown here: KPRC Sports Director Randy McIlvoy

Meals On Wheels: KSAT partnered with meals on wheels for a telethon that raised over \$40,000 **"Wishlist Wednesday"** for The Children's Shelter, giving over \$20,000 worth of Amazon wishlist items and \$23,000 cash donated

United Way "Thank-A-Thon": Over 800 messages of thanks for frontline workers

SPURS Café with the San Antonio Food Bank: Joint effort with the Spurs Give, The Tim Duncan Foundation, local restaurants and the Food Bank to provide healthy meals to families in low income housing.

SA YouthCue Choir Series raised a total of \$50,230

Hunger Action Month (Sept) provided 22,232 meals through donations from the community



Food 4 Frontline Workers

WJXT Jacksonville, WDIV Detroit and WSLS Roanoke



Food for Frontline: WDIV served \$350,000 in meals to frontline workers at 13 hospitals.

Detroit Out Loud: This two-day festival celebrates art, culture, and families of Detroit with music, cooking demonstrations, art demonstrations and family activities Detroiters can do "together" online.

Gardner White Red Cross Blood Drive: As part of our ongoing commitment to ensure that the American Red Cross get blood donations, WDIV-Local 4 and Gardner White Furniture hosted blood drive.

Vote 4 the Best Small Business Grant: WDIV granted \$100,000 in digital advertising to 15 local businesses to help them during this health and economic crisis.



Food4Frontline Workers \$30,000 raised

March for Babies (Virtual Walk) \$90,000 raised

Graduations 46 hours of high school and college graduations aired

Kicks for the Kids/933 pairs of new shoes donated

Heart Walk-Sept. 10/ \$1,543,000 raised



Food for Frontline: Raised more than \$30,000 and distributed 2,500 meals.



Voter Registration Drives (2): These events generated 4,752 newly registered voters

A Gift for Teaching Phone Bank: The phone bank for A Gift For Teaching raised \$38,268 to serve teachers and their students in Orange and Osceola counties.

Thanks to matching grants and the buying leverage at A Gift For Teaching, each \$1 raised can purchase \$20 in school supplies. So, funds raised will be converted into \$765,360 worth of school supplies for Central Florida students.

April Food Bank with Healthy Souls International Over 7,000 lbs of food and supplies collected plus \$5,072 in cash and checks.

A Gift for Teaching Telethon
WKMG's Crystal Moyer reports

